

NAIAS POSTER CONTEST

THANK YOU 2014 PARTICIPATING MICHIGAN SCHOOLS

Anchor Bay High School	Linden High School
Athens High School	LISD Tech Center
Avondale High School	Livonia Career Technical Center
Bay City Central High School	Mecosta-Osceola Career Center
Bishop Foley Catholic High School	Michigan Lutheran High School
Blanche Kelso Bruce Academy	Mona Shores High School
Bloomfield Hills High School	Monroe High School
Byron Center High School	Muskegon Area Career Tech Center
Canton High School	Novi High School
Careerline Tech Center	Oakland Schools Technical Campus SW
Cass Technical High School	Oakland Schools Technical Campus SE
Center Line High School	Port Huron High School
Chippewa Valley High School	Port Huron Northern High School
Detroit Country Day School	Pottersville High School
Dexter High School	Rochester High School
East Jordan High School	Romeo Engineering & Tech Center
East Lansing High School	Royal Oak High School
Eisenhower High School	Saline High School
Farmington High School	Seaholm High School
Fraser High School	South Lake High School
Gabriel Richard Catholic High School	Southfield High School
Golightly Career & Tech Center	Southfield Lathrup High School
Grand Blanc High School	St. Clair TEC
Grosse Pointe North High School	St. Mary's Preparatory
Grosse Pointe South High School	Stockbridge High School
Hamtramck High School	Stoney Creek High School
Hart High School	Tri-County Educational Center
Henry Ford Academy	Troy High School
Henry Ford High School	Universal Academy
Huron High School	University High School Academy
Imlay City High School	Utica Center for Science & Industry
Kalamazoo Central High School	Walled Lake Central High School
Kent Career Tech Center	Walled Lake Western High School
Lake Orion High School	Warren Career Prep Center
Lake Shore High School	William D. Ford Career Tech Center
Lakeview High School	Wylie E. Groves High School

ATTENTION ART DEPARTMENT



NORTH AMERICAN INTERNATIONAL AUTO SHOW
1900 West Big Beaver Road, Suite 100 • Troy, Michigan 48064-3537
Phone: 248.643.0250 • Fax: 248.643.8788 • naias.com

DEADLINE: NOVEMBER 25, 2014

NAIAS POSTER CONTEST

HOW IT WORKS

The 26th annual North American International Auto Show (NAIAS) Poster Contest is open to Michigan students in grades 10 through 12. High school students are invited to submit 25" x 21" posters and have a chance to become involved in our world premier auto show in Detroit, while gaining experience in creative competition.

The poster entries are judged by an independent panel of recognized members of the local art community. All winning entries will be posted on the official NAIAS website, naias.com; will be on display during the public show at Cobo Center, Detroit, January 17-25, 2015; and will also be included in the official NAIAS program.

\$6,300 in scholarship money will be awarded to 16 students.

DEADLINE NO LATER THAN 5 P.M., NOVEMBER 25, 2014

THE FOLLOWING PRIZES WILL BE AWARDED:

Chairmen's Award	\$1,000
State Farm Award	1,000
Designer's Best of Show - Digital	500
Designer's Best of Show - Traditional	500
Best Theme	250
Best Use of Color	250
Most Creative	250
1st Place, 10th Grade Award	500
1st Place, 11th Grade Award	500
1st Place, 12th Grade Award	500
2nd Place, 10th Grade Award	250
2nd Place, 11th Grade Award	250
2nd Place, 12th Grade Award	250
3rd Place, 10th Grade Award	100
3rd Place, 11th Grade Award	100
3rd Place, 12th Grade Award	100

**If you have any questions, please contact Sandy Herp
at 248.283.5138 or sherp@dada.org**

OFFICIAL RULES

ELIGIBILITY

The contest is open to Michigan students currently enrolled in grades 10 through 12. The contest is not open to Detroit Auto Dealers Association (DADA) members nor their families, employees of the North American International Auto Show (NAIAS), or family members of the judges. No shared work is allowed. Entry limit: two per student.

ENTRY DEADLINE

Entries must be submitted to the NAIAS, 1900 West Big Beaver Road, Suite 100, Troy, MI 48084, by 5 p.m. on Tuesday, November 25, 2014. Entries must be either dropped off or postmarked by this date.

POSTER REQUIREMENTS

THEME

Posters must have an automotive, NAIAS, or Detroit theme. Please note that any posters containing brand-specific vehicles will be ineligible. All subject matter must be in good taste.

COPY

Posters must contain all of the following copy:

- NAIAS 2015
- Detroit
- Cobo Center

A credit line with the student's name will be allowed.

ENTRY FORM

The back of the poster must contain a legible copy of the following information.

- Student's Name
- Student's Phone Number
- Student's Address
- Student's Grade Level
- School Name
- School Address
- School Phone Number
- Teacher's Name
- Teacher's Email Address

SIZE

Posters can be horizontal or vertical, mounted on matte board (or foam core, etc.) and measure approximately 25" x 21."

MEDIA

Any mixed media suitable for reproduction as a poster is allowed, including computer-generated graphics. All artwork must be camera-ready. Posters must be two-dimensional. All posters must be original art.

WINNERS

An independent panel of recognized representatives from the art community will judge entries. These judges are selected at the sole discretion of the NAIAS, LLC. The judges will not discuss the individual designs with the artists for any reason after the contest. Winners will be announced prior to the opening of the public show at NAIAS, January 17-25, 2015.

Notwithstanding the foregoing amounts, the maximum sum that can be awarded to any one individual is \$1,000.00. In order to claim their prizes, winners must disclose their Social Security numbers to the NAIAS. Any federal, state, or other tax, license, or fee imposed upon the prize winners or the prize will be the sole responsibility of the prize winners.

All profits from any sale of the poster will go to the NAIAS, LLC. The sole financial consideration for the artist is the prize. Posters may be displayed at the NAIAS, reproduced in the official program and/or on the official NAIAS website, naias.com, at the sole discretion of the NAIAS, LLC.

RIGHTS

All winning entries become the property of the NAIAS, LLC. Other posters may be picked up from the NAIAS office (1900 W. Big Beaver Road, Suite 100, Troy, MI 48084) between February 2 and February 27, 2015; weekdays only 9 a.m. – 5 p.m. Posters left after 5 p.m. on March 2, 2015, will be destroyed. The NAIAS is not responsible for lost, stolen, damaged or destroyed posters.

Except as used by the NAIAS, all artists, including winners, will retain the rights to their work. Entry in the contest constitutes full permission to publish names and photos of winners without further compensation. The determination of eligibility of entries and any interpretation of these rules is at the sole discretion of the NAIAS, LLC, and shall be final and binding upon all entrants.

By participating, the entrant agrees to abide by and be bound by these rules.